

NICHOLAS AUGUSTUS

GREETINGS FELLOW HUMANS!

I'm Nicholas, one of the many visually-gifted creative wizards in this crazy world of advertising. I'm certified for madness with a BA in design and Honours in Visual

My work has seen recognition and awarded from the Institute of packaging SA. I was awarded with the opportunity for the student exchange program in Belgium.

I have worked with local and international clients under Studio Gus, Vetro Media and Lucky Hustle. Like most creative wizards, I love it when an idea with insight marries a killer bit of craft to create that big magic. Like other Art Directors I have a passion for story telling, so let's get in touch and start ours.

About

Name:

Nicholas Augustus

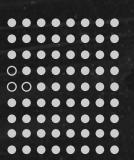
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Techinical Ability

Illustrator Indesign Photoshop Premier Pro After Effects Keynote Adobe XD Web and App UI Microsoft 365



Education

- **BA HONOURS AT GREENSIDE DESIGN CENTER** Bachelor of Arts Honours in Visual Communication | 2022
- INTERNATIONAL EXCHANGE AT LUCA SCHOOL OF ARTS BELGIUM

BA Visual Design Student Exchange | 2021

- **BACHELOR OF ARTS AT GREENSIDE DESIGN CENTER** Bachelor of Arts in Graphic Design | 2019 - 2021
- MATRICULATION AT EDENGLEN HIGH SCHOOL National Senior Certificate with Admission to Bachelor's Degree | 2013 - 2018
- **EXTRA: LUCKY HUSTLE UNIVERSITY** Internal course on social media platforms and digital design | 2023- Present

REFERENCES & DOCUMENTATION AVAILABLE UPON REQUEST

Experience

Lucky Hustle Art Director | 2023- PRESENT

Art Direction, pitches, Story board, TVC, ATL and Digital creative assets on brands such as MTN, Epimax, We Buy Brands, Rand show, OUTA, Coca-Cola, Jungle Oats, BEKO.

Vetro Media

Junior Art Director | 2022

Art Direction, pitches, creative assets on brands such as Magnum, Ginologist, Admyt, Ola, Nutella, Internal campaigns.

Studio Gus

Junior Art Director | 2021 - PRESENT

Contracted my art direction through Studio Gus to agencies and agencies, and worked with their clients on brands such as Wimpy SA, Wimpy UK, 4th Street Wines, Sasol, The Buttercup Foundation and Elixir

Megelle IT

Graphic Designer | 2020 - 2021

Adept at visual strategy, layout development, and digital production to print media for a corporate environment.

SA Calendar and Print

Intern Graphic Designer | 2019

Calendar creation, learning the printing process. Assist on collaborative projects and conceptual developement

Awards

BELGIUM EXCHANGE

Only Graphic Design student from class selected for international Exchange program in Luca (Belgium).

WPO WORLDSTAR STUDENT AWARDS

Certificate of Recognition- Glenmorangie Amber Nectar Limited Addition Pack (International Packaging Design Student Competition)

STUDENT GOLD PACK

Finalist Award (The Institute of Packaging SA) |2021

ACHIEVEMENTS

Campaigns and Design Projects entered into the Loeries and Typographic Awards competitions by Greenside Design Center | 2020



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